

EC0-232

ECCouncil

E-Commerce Architect

OfficialCerts.com is a reputable IT certification examination guide, study guides and audio exam provider. We ensure that you pass your EC0-232 exam in first attempt and also get high scores to acquire ECCouncil certification.

If you use OfficialCerts EC0-232 Certification questions and answers, you will experience actual EC0-232 exam questions/answers. We know exactly what is needed and have all the exam preparation material required to pass the exam. Our ECCouncil exam prep covers over 95% of the questions and answers that may be appeared in your EC0-232 exam. Every point from pass4sure EC0-232 PDF, EC0-232 review will help you take ECCouncil EC0-232 exam much easier and become ECCouncil certified.

Here's what you can expect from the OfficialCerts ECCouncil EC0-232 course:

- * Up-to-Date ECCouncil EC0-232 questions as experienced in the real exam.*
- * 100% correct ECCouncil EC0-232 answers you simply can't find in other EC0-232 courses.*
- * All of our tests are easy to download. Your file will be saved as a EC0-232 PDF.*
- * ECCouncil EC0-232 brain dump free content featuring the real EC0-232 test questions.*

ECCouncil EC0-232 certification exam is of core importance both in your Professional life and ECCouncil certification path. With ECCouncil certification you can get a good job easily in the market and get on your path for success. Professionals who passed ECCouncil EC0-232 exam training are an absolute favorite in the industry.

You will pass ECCouncil EC0-232 certification test and career opportunities will be open for you.

<http://news.ift.org/?newsid=exams.asp?examcode=EC0-232>



QUESTION: 1

A company is deciding whether or not to monitor employees' e-mail. What type of ethical issue is involved?

- A. Accuracy
- B. Property
- C. Privacy
- D. Accessibility

Answer: C

QUESTION: 2

Collaborative filtering software is:

- A. Software that keeps track of users' movements to interpret their interests.
- B. Best for most endeavors.
- C. Illegal, but popular.
- D. Software that is user-controlled.

Answer: A

QUESTION: 3

Which of the following is not a form of push technology?

- A. Self-service delivery
- B. Direct delivery
- C. Search engine optimization
- D. Mediated delivery

Answer: C

QUESTION: 4

The most common online shopper is:

- A. 55 or older.
- B. 35 to 54 years old.
- C. 20 to 35 years old.
- D. Under 20 years old.

Answer: B

QUESTION: 5

When a Web user "clicks through" from one site to a second site, buys a product on the second site, and then the second site pays a commission to the first site for the referral, we call this process:

- A. Link referral.
- B. Banner commissioning.
- C. Affiliate marketing.
- D. Co-advertising.

Answer: A

QUESTION: 6

Notational money is:

- A. A financial transaction made without the use of paper documents.
- B. An electronic medium for making payments.
- C. Value stored and exchanged by formal authorization.
- D. A marker representing value.

Answer: C

QUESTION: 7

In which one of the following ways do Online Auction Sites like Ebay make money?

- A. By taking a percentage of each transaction
- B. By providing escrow services
- C. By charging for shipping and handling
- D. By providing payment services via Credit Card

Answer: A

QUESTION: 8

Jackie has an e-card that she waves at the turnstile to enter the subway. What type of smart card is she using?

- A. Credit card
- B. Contactless card
- C. Contact card
- D. Purchase card

Answer: B

QUESTION: 9

Which of the following is an example of a general purpose pure-play e-tailer?

- A. Store A does not have a physical location and sells a variety of products online.
- B. Store D has a physical location. A variety of products are sold.
- C. Store B does not have a physical location and sells a specific type of product.
- D. Store C has a physical location and a Web site. A variety of products are sold.

Answer: A

QUESTION: 10

Collaborative filtering software is:

- A. Best for most endeavors.
- B. Software that is user-controlled.
- C. Software that keeps track of users' movements to interpret their interests.
- D. Illegal, but popular.

Answer: C

QUESTION: 11

Which entity is the largest purchaser in the world?

- A. The Japanese auto triumvirate
- B. IBM Corporation
- C. The U.S. government
- D. General Motors

Answer: C

QUESTION: 12

Company Davidson Plastics is evaluating its strengths and weaknesses. What element of strategy are they researching?

- A. Strategy formulation
- B. Resource allocation
- C. Forecasting
- D. Company analysis

Answer: C

QUESTION: 13

Which of the following is a benefit of bundling products?

- A. Product customization
- B. Differentiation of vendors
- C. Lower total cost
- D. Lower cost of production

Answer: A

QUESTION: 14

Which of the following does not create dynamic pricing?

- A. Long-term contracts
- B. Storefront e-commerce sites
- C. Auctions
- D. Stock trading

Answer: A

QUESTION: 15

Which of the following is the most serious strategic threat to traditional travel agents?

- A. Low prices

OfficialCerts.com Certification Exam Full Version Features;

- Verified answers researched by industry experts.
- Exams **updated** on regular basis.
- Questions, Answers are downloadable in **PDF** format.
- **No authorization** code required to open exam.
- **Portable** anywhere.
- 100% success **Guarantee**.
- **Fast**, helpful support 24x7.

View list of All exams we offer;

<http://www.officialcerts.com/allexams.asp>

To contact our Support;

<http://www.officialcerts.com/support.asp>

View FAQs

<http://www.officialcerts.com/faq.asp>

Download All Exams Samples

<http://www.officialcerts.com/samples.asp>

To purchase Full Version and updated exam;

<http://www.officialcerts.com/allexams.asp>



Shop now using **PayPal**



3COM	CompTIA	Filemaker	IBM	LPI	OMG	Sun
ADOBE	ComputerAssociates	Fortinet	IISFA	McAfee	Oracle	Sybase
APC	CWNP	Foundry	Intel	McData	PMI	Symantec
Apple	DELL	Fujitsu	ISACA	Microsoft	Polycom	TeraData
BEA	ECCouncil	GuidanceSoftware	ISC2	Mile2	RedHat	TIA
BICSI	EMC	HDI	ISEB	NetworkAppliance	Sair	Tibco
CheckPoint	Enterasys	Hitachi	ISM	Network-General	SASInstitute	TruSecure
Cisco	ExamExpress	HP	Juniper	Nokia	SCP	Veritas
Citrix	Exin	Huawei	Legato	Nortel	See-Beyond	Vmware
CIW	ExtremeNetworks	Hyperion	Lotus	Novell	Google	

You have made the
Right Choice

You are becoming member of most comprehensive, accurate, highest quality and lowest cost certification resource in the world.

